



Trust us. We elevate Domain Names as a Service™

Globally recognized as the #1 leader in domain valuation and Domain Broker of the Year for the last 5 years straight, Media Options partners with clients in a unique way. We don't just acquire & market valuable digital assets. We open avenues for elevated options. We educate buyers, maximizing investment & exit options. We get deals done.

Media Options is a domain broker for Fortune 100 companies, serial entrepreneurs, VCs & accelerators. With unparalleled access to private portfolios, intimate knowledge of the domain market's assets & fluctuations, plus tremendous negotiation expertise, Media Options listens to clients attentively. We balance your branding needs & budget to discreetly acquire the most powerful domain for your strategy. We protect value.

Our customized acquisitions & sales processes have been proven by over \$1 billion USD in successfully closed negotiations. Let's work together to amplify your media options!

Our Customized Acquisition Process:

#1 **Listen.** Work together to identify what domain/s may work for you, your budget, your timeframe, your plans & dreams. Explore options for Domain Names as a Service™ for your vision.

#2 **Make contact, make a short list.** Discreetly research & reach out to current owner/s to convince them to be sellers, and at a fair market value price.

#3 **Discuss.** We'll work with your marketing team, legal team, development team (esp if planning to go global) etc to vet domain availability, pricing, IP concerns, liquidity, etc and re-evaluate short list.

#4 **Negotiate** the best bang for your buck.

#5 **Close.** We're with you every step of the way through transparent escrow & domain transfer.

Our experience shows that a powerful, strategic domain creates instant credibility for consumers & investors.

We present options not visible or accessible on the public market. We hunt for a domain that will truly WORK for you.

Partnership Options:

- **Consultation.** If desired, any acquisition contract includes consultation in identifying which domains may fit your needs. Or, you can hire us to simply consult on valuations or liquidity options for your current portfolio.
- **Individual Acquisition.** Whether you're buying one definite domain or you want to narrow down one out of a shortlist, we're discreet, experienced negotiators.
- **Ongoing Acquisition Relationship.** We're available to work with you on a regular basis for your clients, your products, or your IP defense.
- **Retainer.** We contract with you to be available for a certain transaction volume at a specific rate.